



Beyondish-at-a-Glance

WHAT: A one-click, one-paragraph, one-photo review website for destination food across the US, in the cities and towns where people are searching for something delicious and real.

WHO: Founded by author and food columnist Ken Carlton, Beyondish is a community of food writers, photographers and behind-the-scenes culinary craft people united by a passion for all things culinary.

HOW: Curated, personal and intensely local, Beyondish flips food reviewing on its head by providing easy-to-digest access to the best dishes across oft-underlooked cities and towns, crisscrossing the United States.

VISION: Search by dish for a meal you're actually hungry for. Beyondish builds a community of trusted writer/reviewers -- real people who provide real links to their Instagram and food-relevant personal websites.

GOAL: To make Beyondish THE place to go to for a hip, funny, genuine, positive, and pithy review of a dish you want to try in a place the locals go.

WHAT'S ON THE MENU:

- [Reviews](#). Locally provided and curated and edited by the Beyondish editorial staff.
- [On the Dish](#). Small-bite journalism on the people, places and stories behind the regional food scene.
- [City Guides](#). Local, irreverent, and insanely useful tips for the towns we cover.
- [Newsletter](#). A once-a-week peek into Daily Cravings and who's making food news you probably have not read.
- [Become a Reviewer](#). A crazy-easy, how-to guide on how anyone with a flair for spice and ease of words can write a great review for Beyondish.

Management Team: Ken Carlton (Founder and Editor-in-Chief); Lily Stern (Designer and Chief Creative Officer); Abby Gold (Managing Editor); Jodie Freeman (Director of Sponsorships); Mike Loewenberg (Director of Technology).

Business Model: Angel funded, privately held, currently planning for a Series A offering.

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